

WJEC/EDUUQAS Applied Diploma in Tourism – Bridging Task

- 1) Buy a Lever Arch file and dividers
- 2) Label your 5 dividers –1) Specification, 2) Unit 1 Exam lesson notes, 3) Unit 1 Exam homework & assessment, 4) Unit 2 CA, 5) Unit 2 CA research & hwk
- 3) **Exam work** – For **ONE Coastal destination in the UK** (eg Great Yarmouth, Tenby, Scarborough, Bournemouth, Hastings etc) produce a mind map using the following headings. We will use this in lesson to help us EXPLAIN the APPEAL of the destination. You can choose ANY UK Coastal destination.
 - Natural Attractions
 - Built/purpose built attractions
 - Events
 - Transport methods to the destination (routes/easy access/lots of ways?)
 - Facilities eg shopping, Tourist information centre, Theatres, Cinemas etc
 - Business facilities

For each of these headings you need to give some **NAMED** examples of what the coastal destination you have chosen offers. – Label this work **Appeal of Coastal destinations in the UK Bridging task** and place in Unit 1 Exam Homework & assessment
- 4) **Controlled assessment work-** Look at the pictures below. **Label the work Holiday homework.** For each picture **EXPLAIN the motivations of tourists** to travel to the destinations. Try to use words like: Purpose of visit (business, sport, education, holiday) image and reputation, cost, facilities and attractions, climate and events. (Where you use these words make them bold or underline them. Place this work in Unit 2 CA research and Homework.
- 5) **MAKE SURE YOU HAVE THIS WORK WITH YOU ON THE FIRST WEEK BACK**