

## Travel and Tourism – Bridging Task – BTEC LEVEL 3

### Working towards Unit 1 – exam content

1) Using the following heading – **Types of Tourism** – Create a poster that **describes** and gives **examples** of the three types of tourism (shown below)

- domestic – taking holidays and trips inside your country of residence
- inbound – visitors from overseas coming into the country
- outbound – tourists leaving their country of residence to travel to another country.

2) Design a poster that shows the different types of leisure travel. Including a description about Leisure Travel. Poster can be called – **What is Leisure Travel?**

Use the information below to help you. You will need to look on the internet to support your research and then provide domestic (in the UK) and outbound (outside of the UK) examples of each one.

Eg – Short breaks – These are ..... and examples of where you can take short breaks in the UK are..... And examples of where you can take short breaks in other countries like Europe are.....

**\*\*NB** – What I have written is boring I trust you will use pictures and make it more interesting on your poster\*\*

Leisure travel – travelling for pleasure, enjoyment, relaxation or special interests:

- o short breaks – city breaks, countryside breaks, stag and hen
- o holidays – package, independent, cruises
- o special events – major sporting occasions, seasonal events